

Project - 1

FLY

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Fall 2017

INSPIRATION

Poem

Fly by Amrit Paul

Every rock bottom he hit,
taught him how to get up again.

Atop the mountains now,
he realises; falling was just
flying in reverse.

PROJECT STATEMENT

Theme

Failure is inevitable and leads you to future success. Success is a journey, not a destination and the journey matters more than the outcome.

Concept

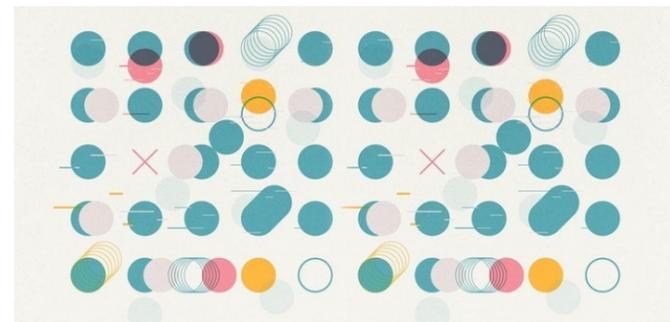
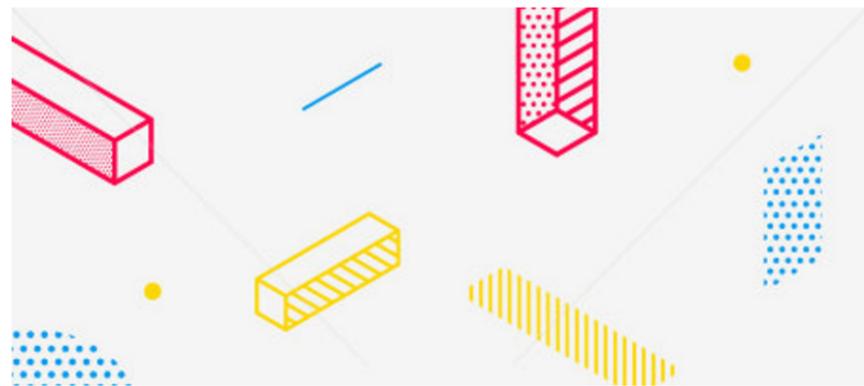
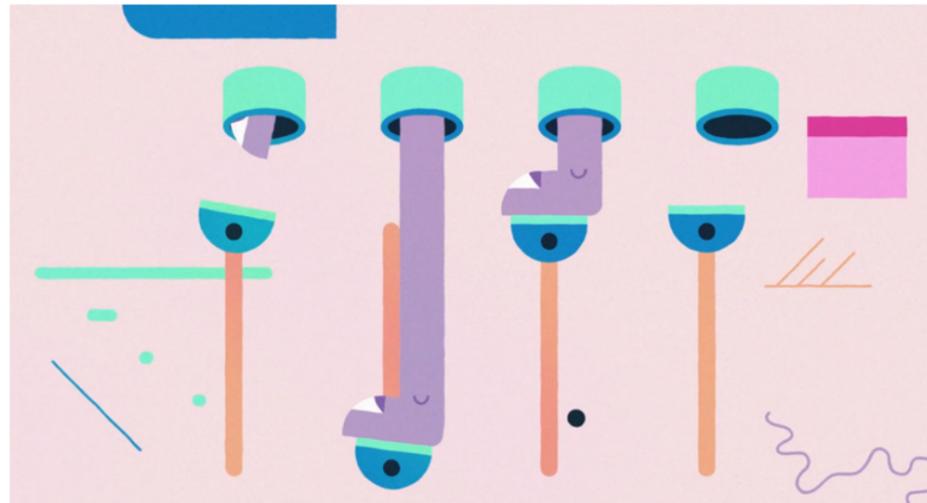
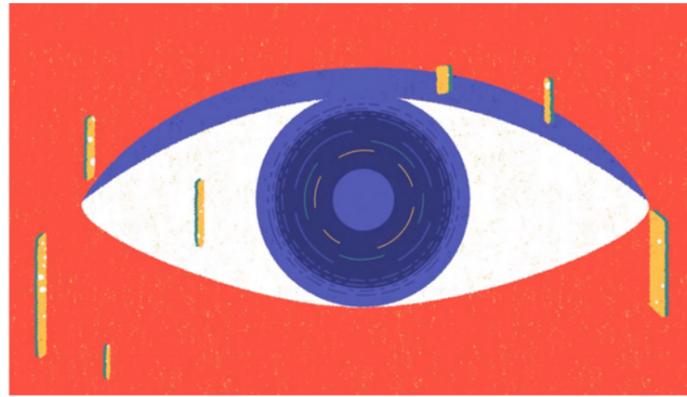
The animation will be a metaphorically driven storyline about a ball and its journey of achieving its goal. The journey is filled with hurdles and obstacles. After several attempts and struggles, one often feels like they have hit the rock bottom and can not go any further. It is only when one steps back and changes their perception, they realise that the struggles and failure are the learnings and are what made them stronger - *that "falling was just flying in reverse"*.

MOOD BOARD

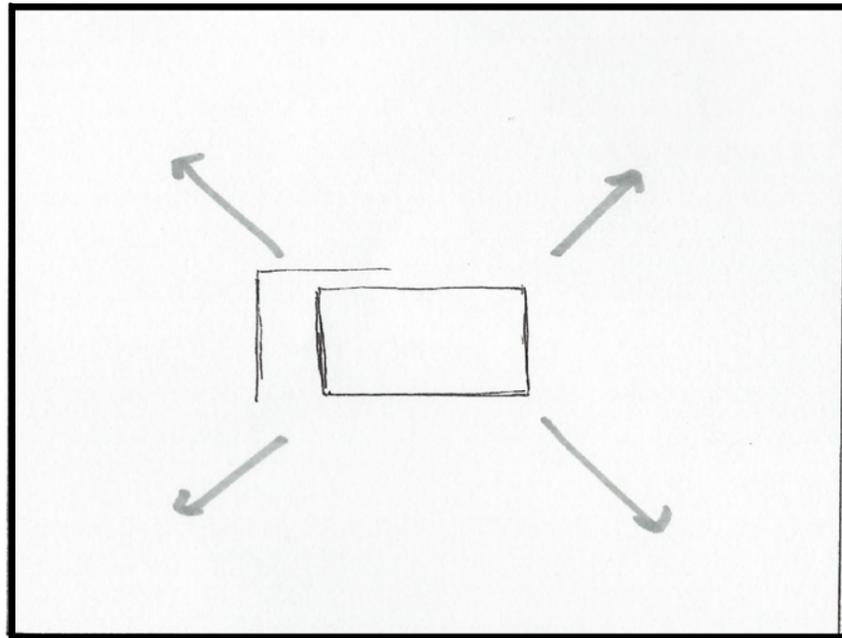
Hopeful
Inspirational
Light
Sanguine
Geometric



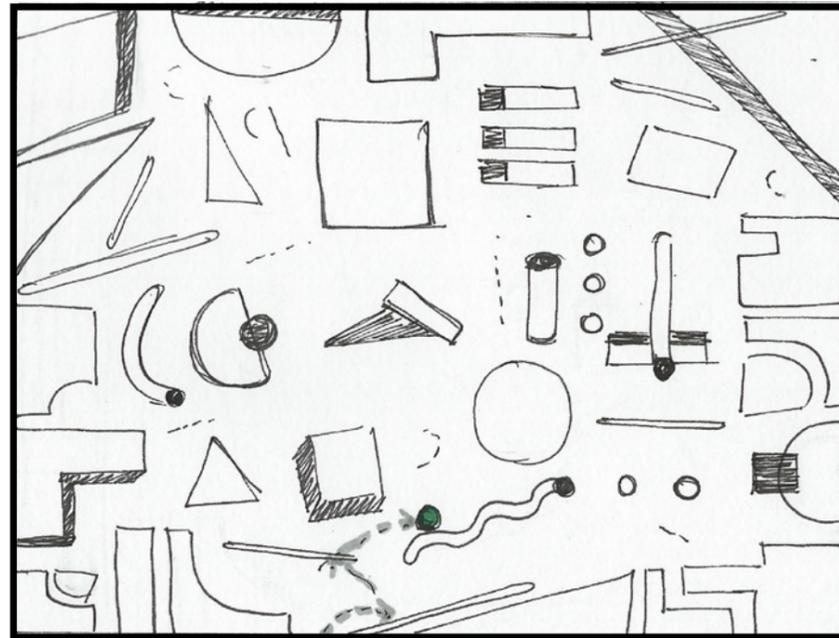
STYLE BOARD



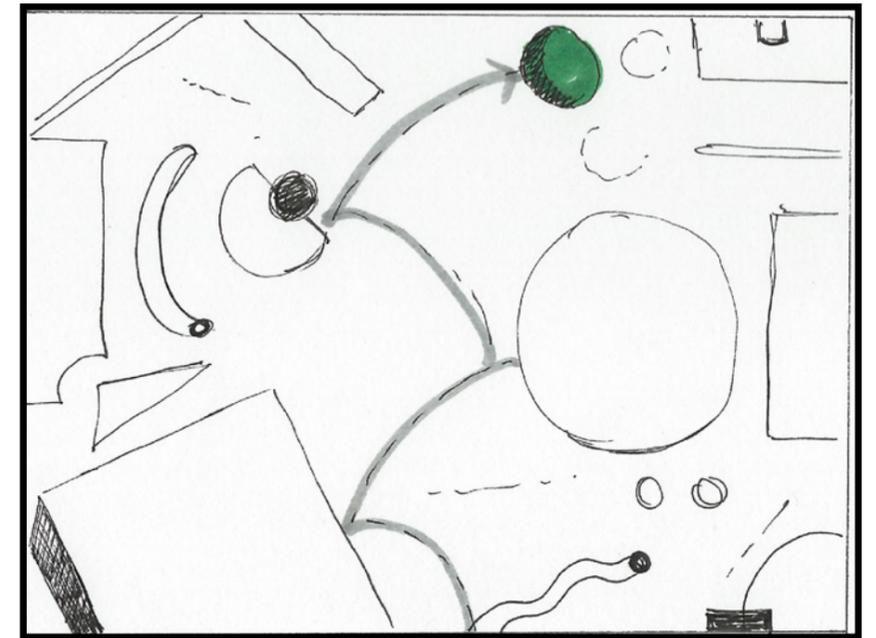
STORYBOARD



Animation starts with a small rectangle appearing on the screen.

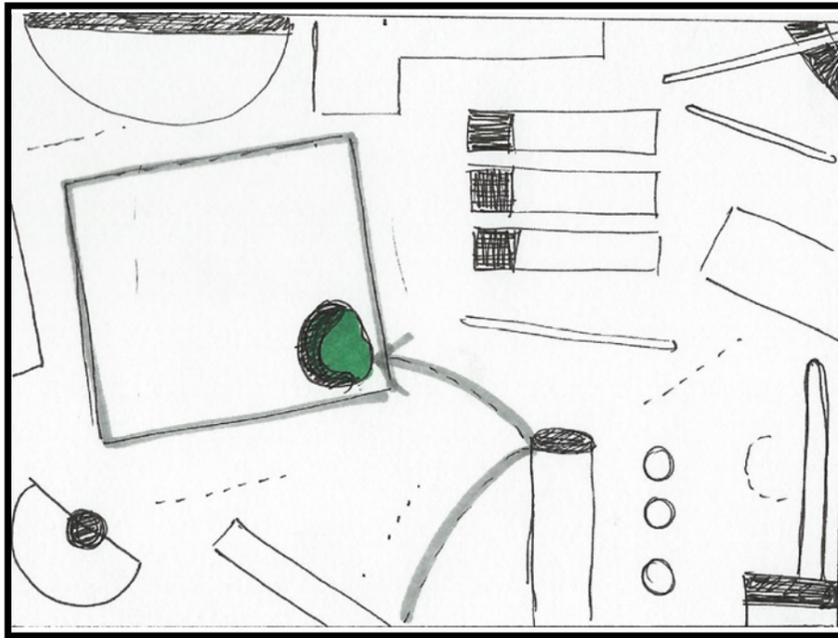


Camera zooms in the rectangle to reveal a maze of shapes. A small ball/sphere is seen making its way up from the bottom of the maze.

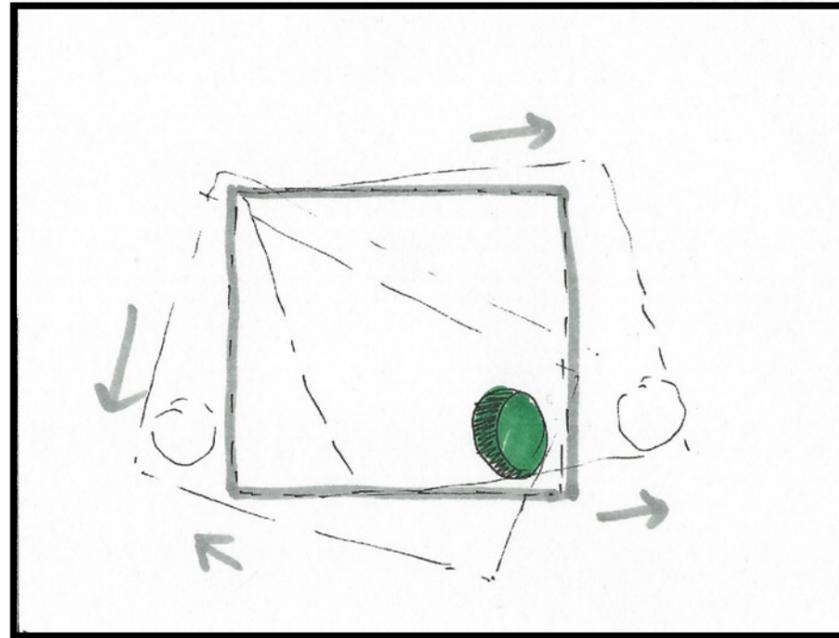


The camera zooms in more and focuses on a part of the maze. The ball/sphere is going up, bouncing off the shapes.

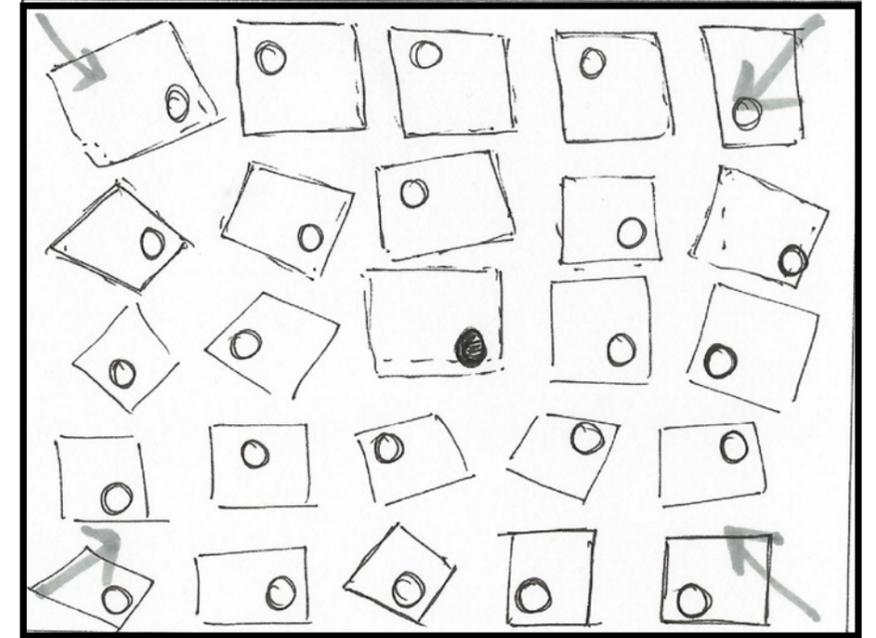
There is squash and stretch as the ball bounces off the shapes.



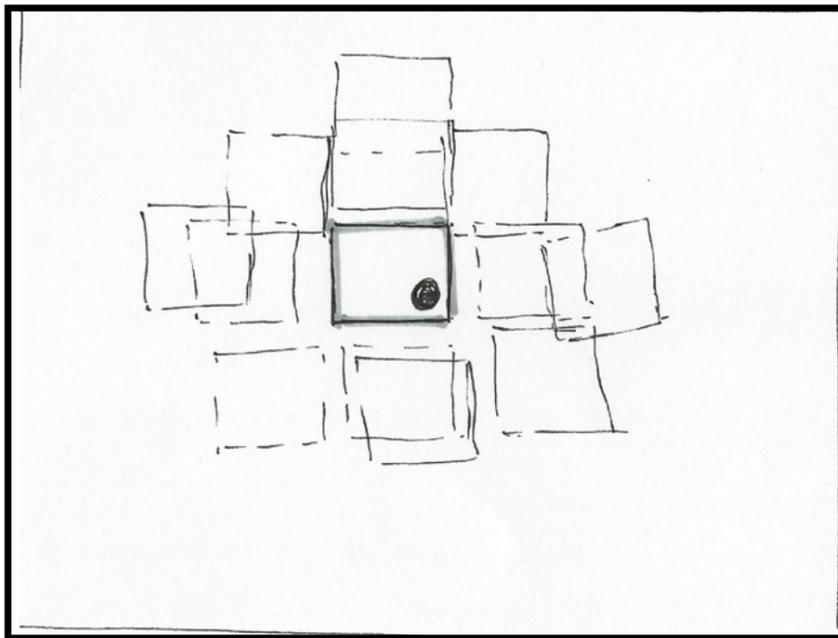
The camera shifts up and another part of the maze comes in the frame. The ball bounces of one shape, and rather than bouncing off the next shape, it gets stuck in it.



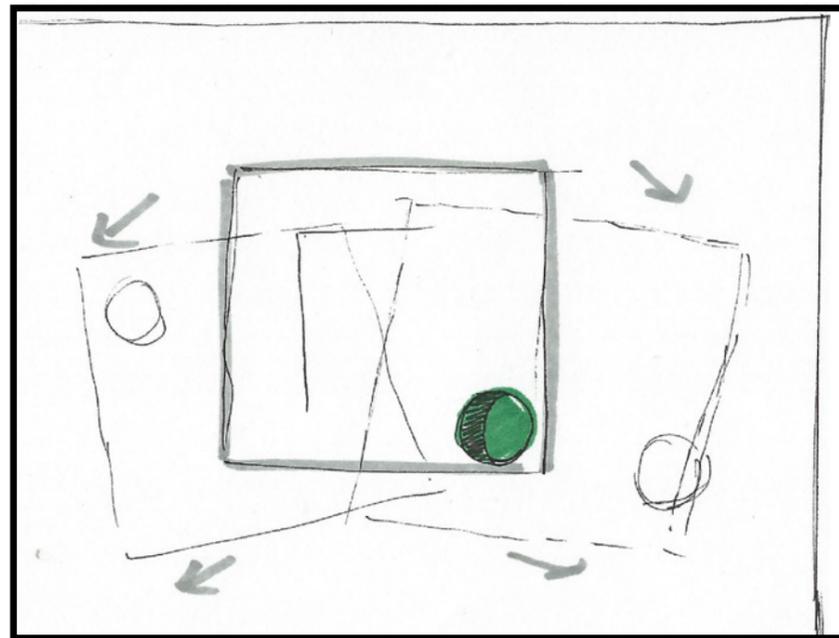
The ball/sphere tries to escape the square and hits the walls of the square repeatedly.



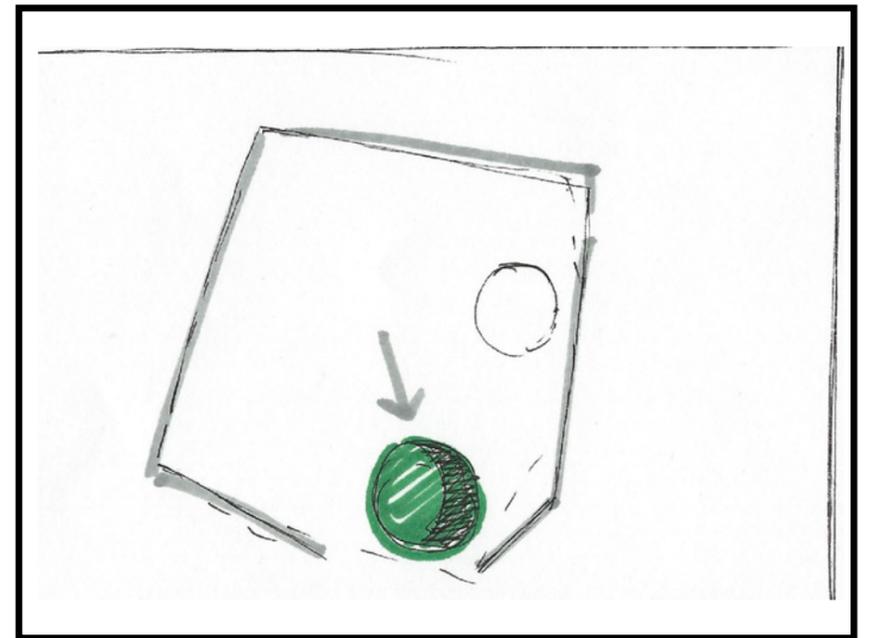
The camera zooms out to show multiple squares with balls in them trying to escape - symbolising the number of attempts of escape and the time spent.



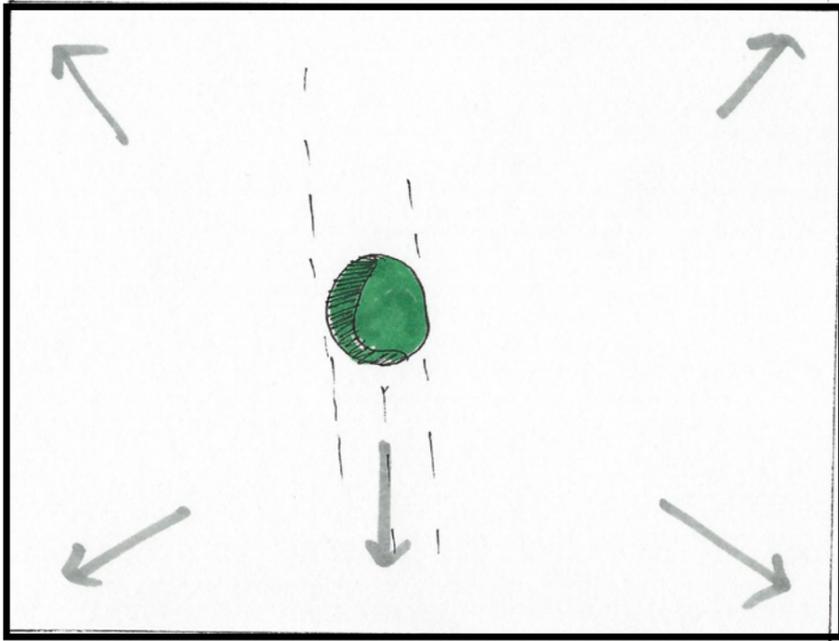
All the shapes merge with the center square very fast



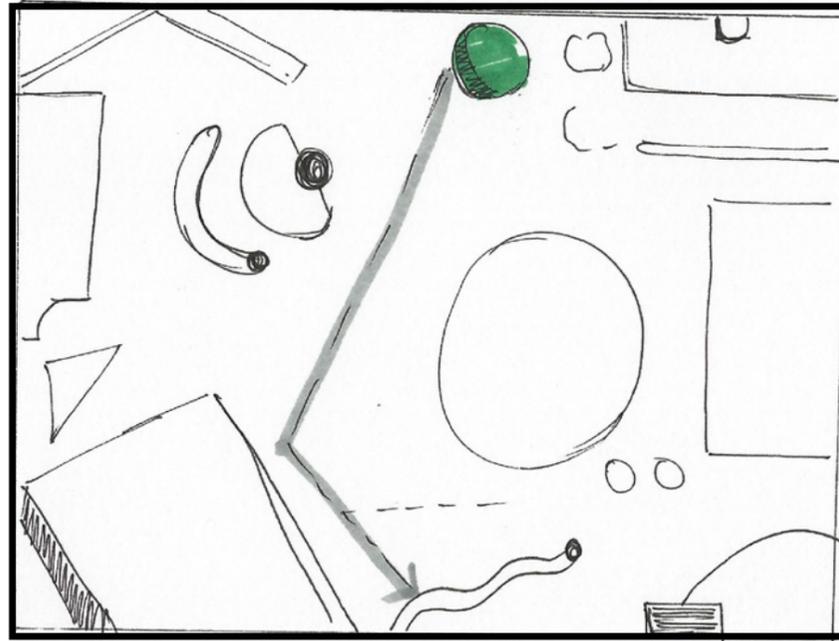
The ball hits the walls of the square even harder.



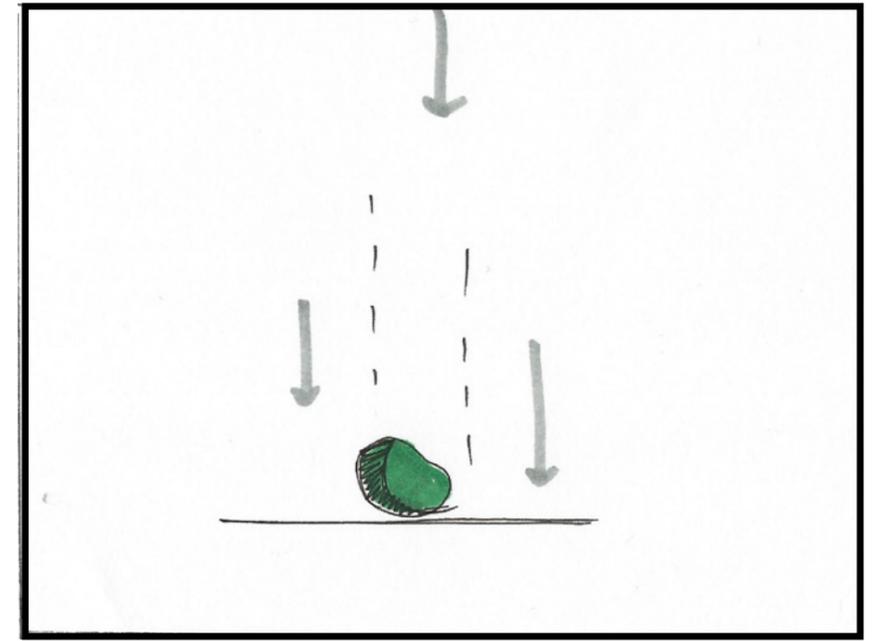
The ball manages to break forth the bottom wall of the square



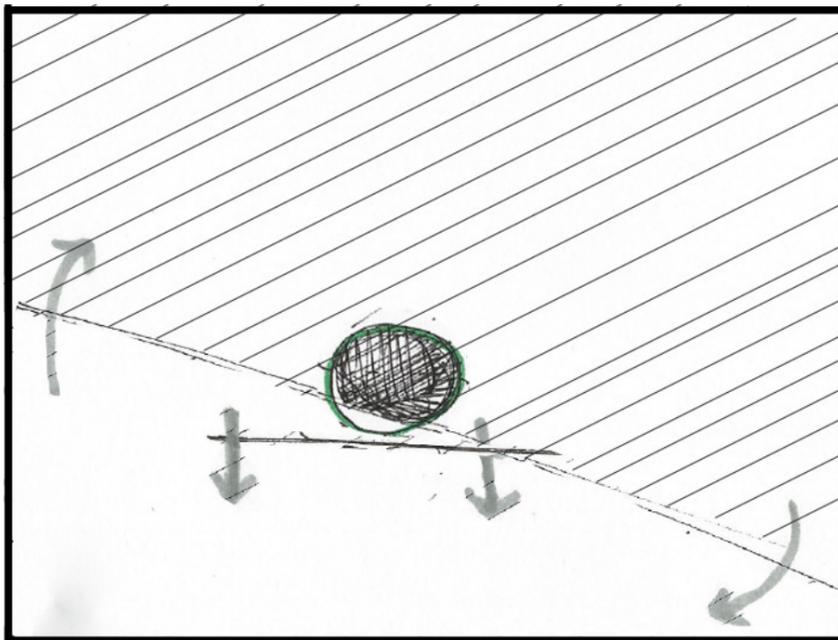
The camera zooms into the ball/sphere. The ball is falling down.



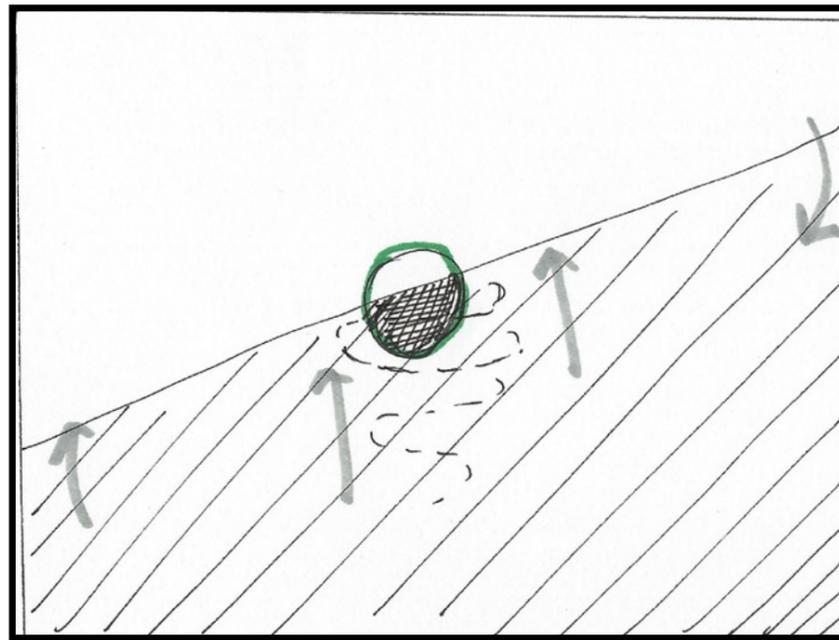
Camera shifts down and shows the ball falling back down through the maze of shapes.



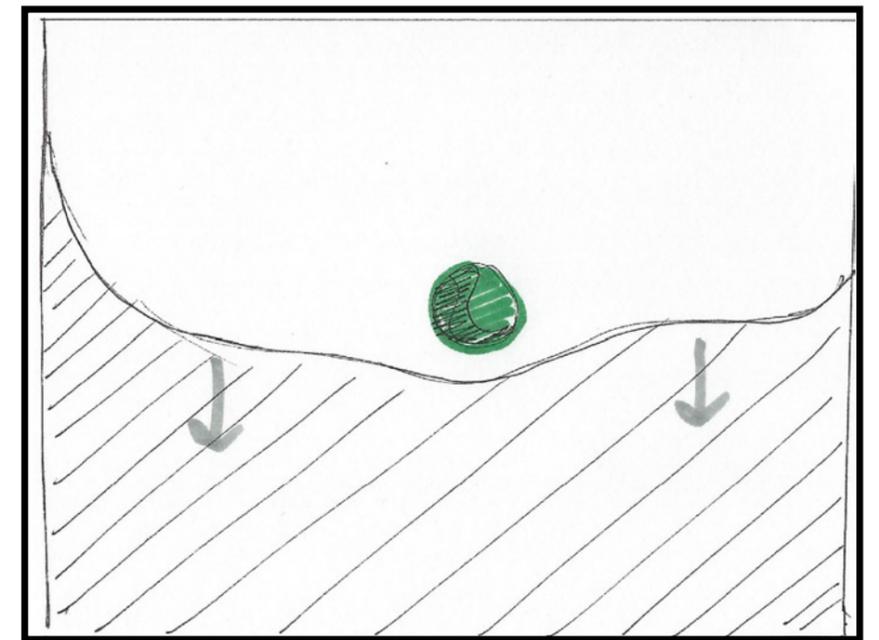
The ball falls and hits the ground.



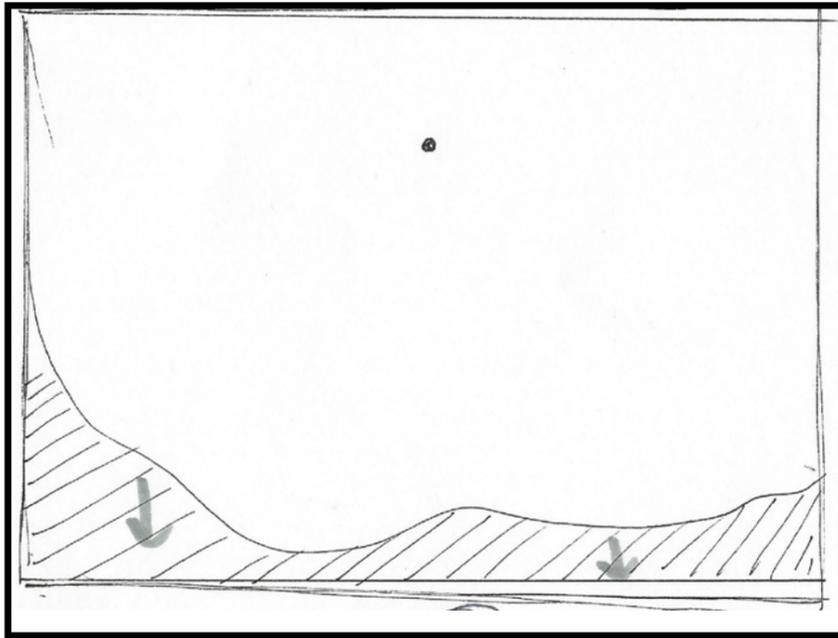
A light is seen from below and the ball starts to slowly fall down.



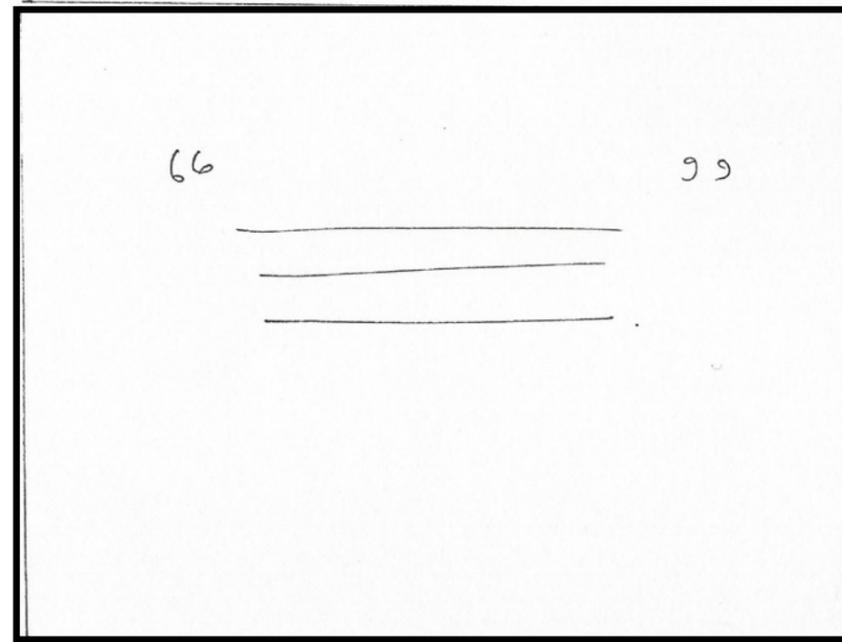
The entire frame rotates to reveal that the ball is not falling - but 'flying in reverse'.



The ball flies up towards the light.

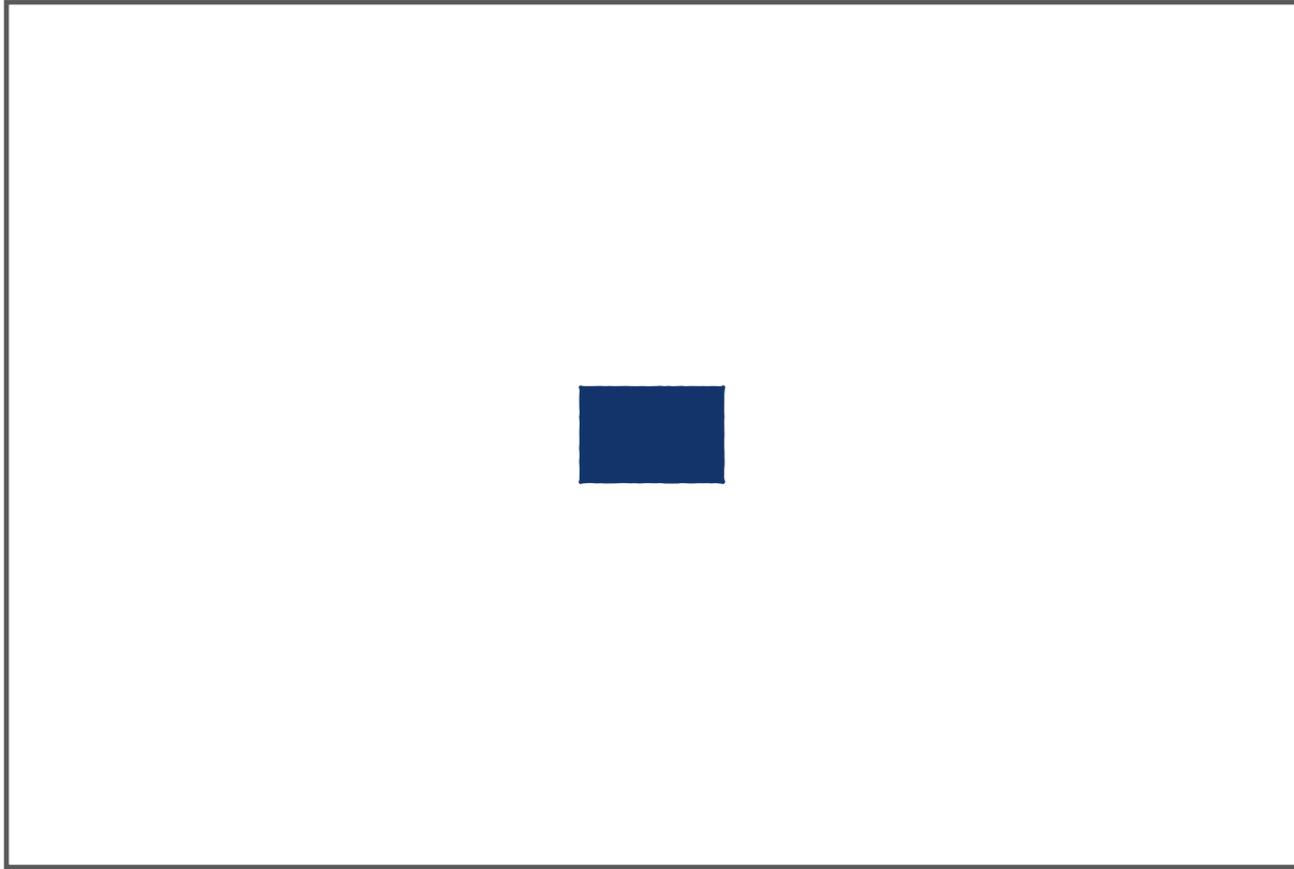


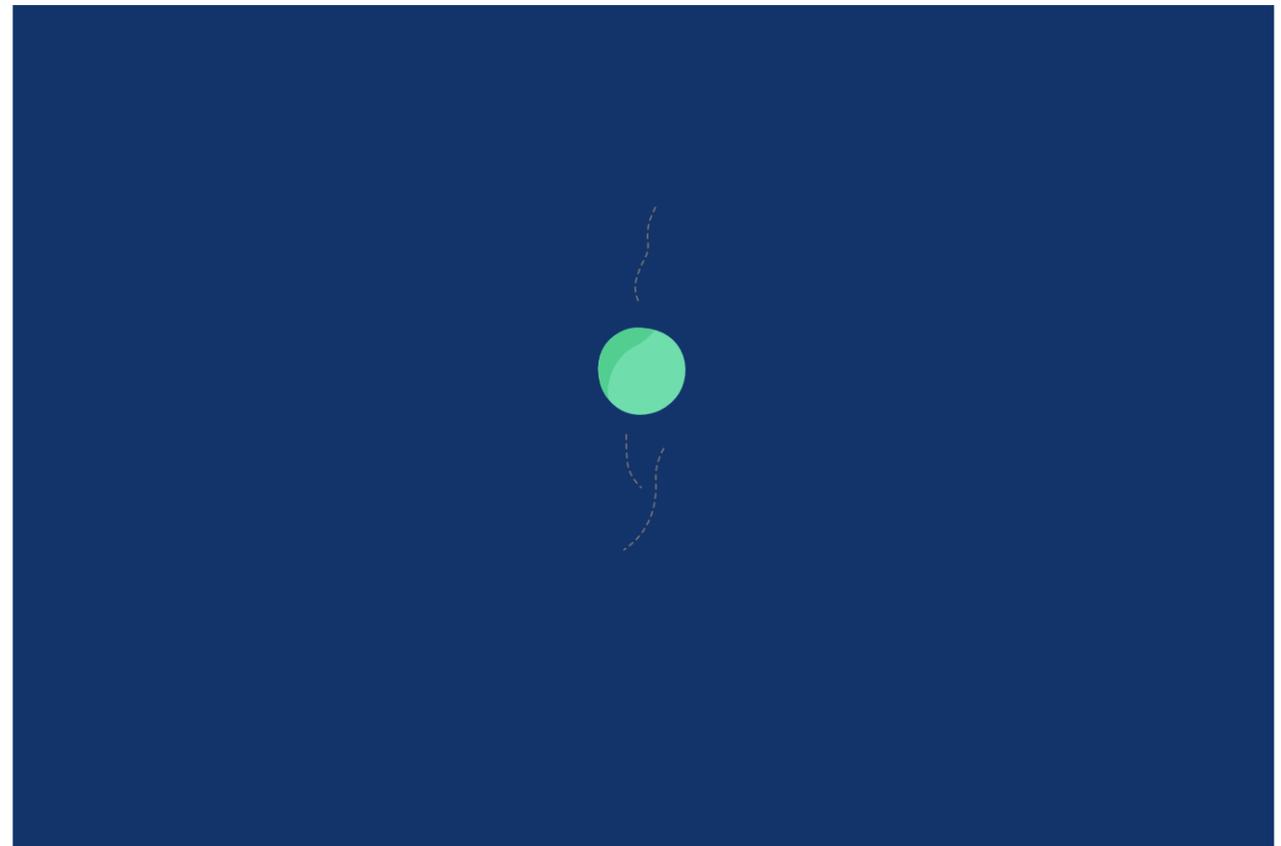
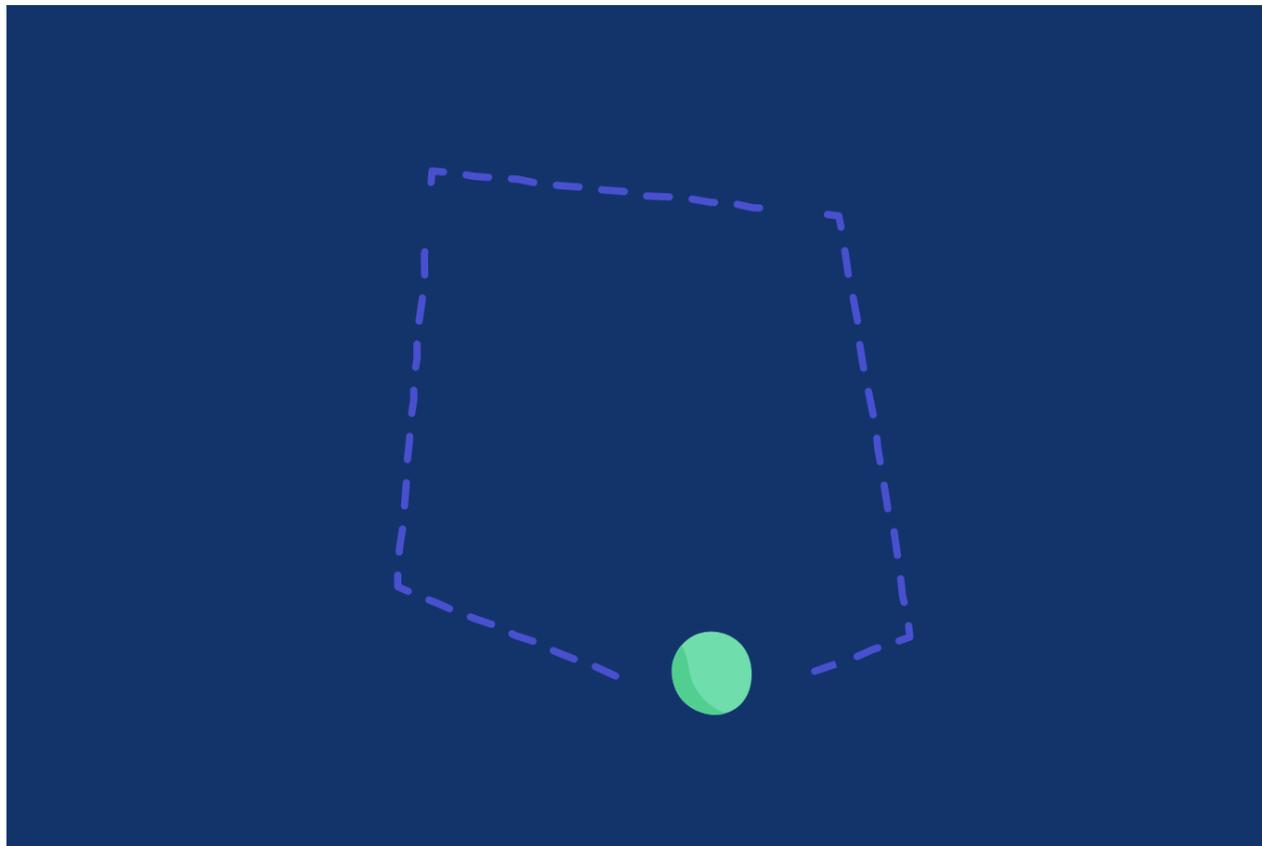
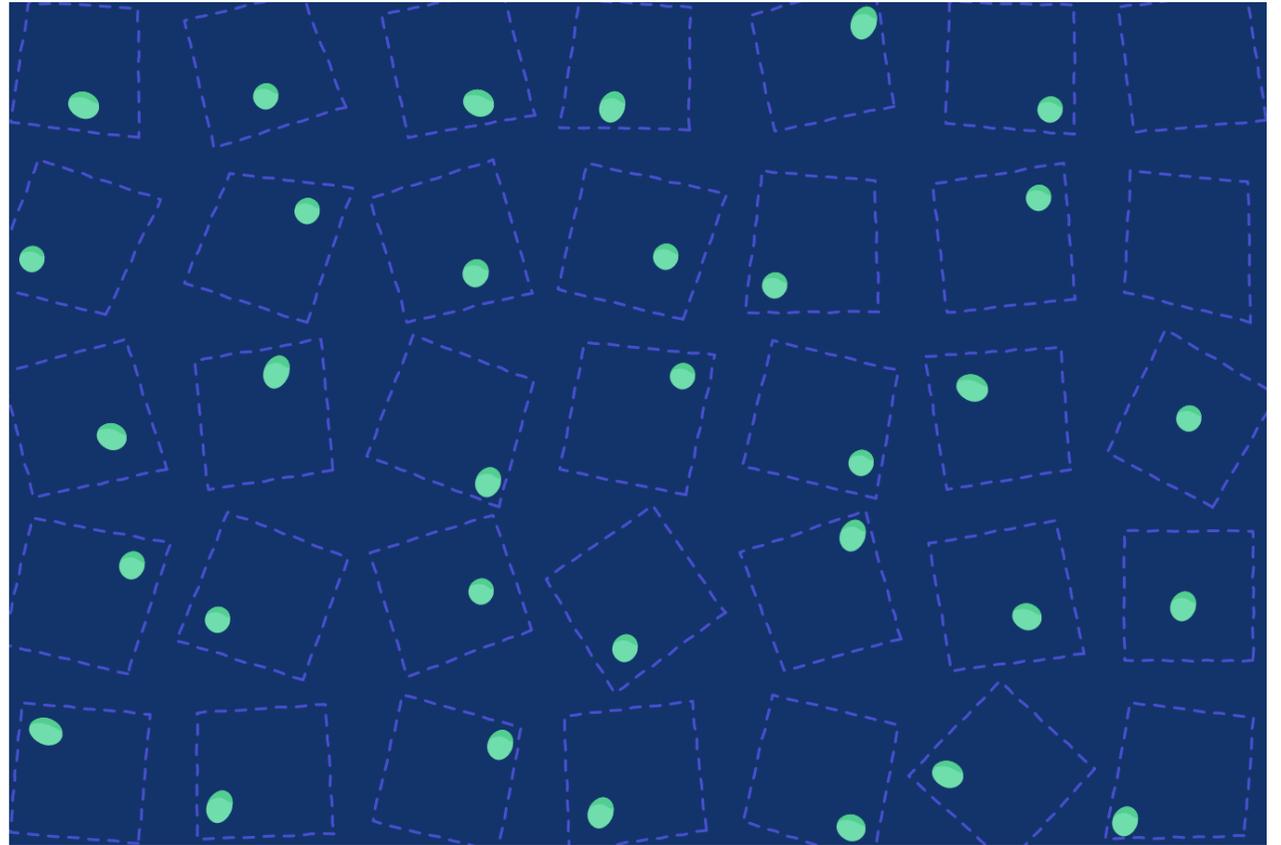
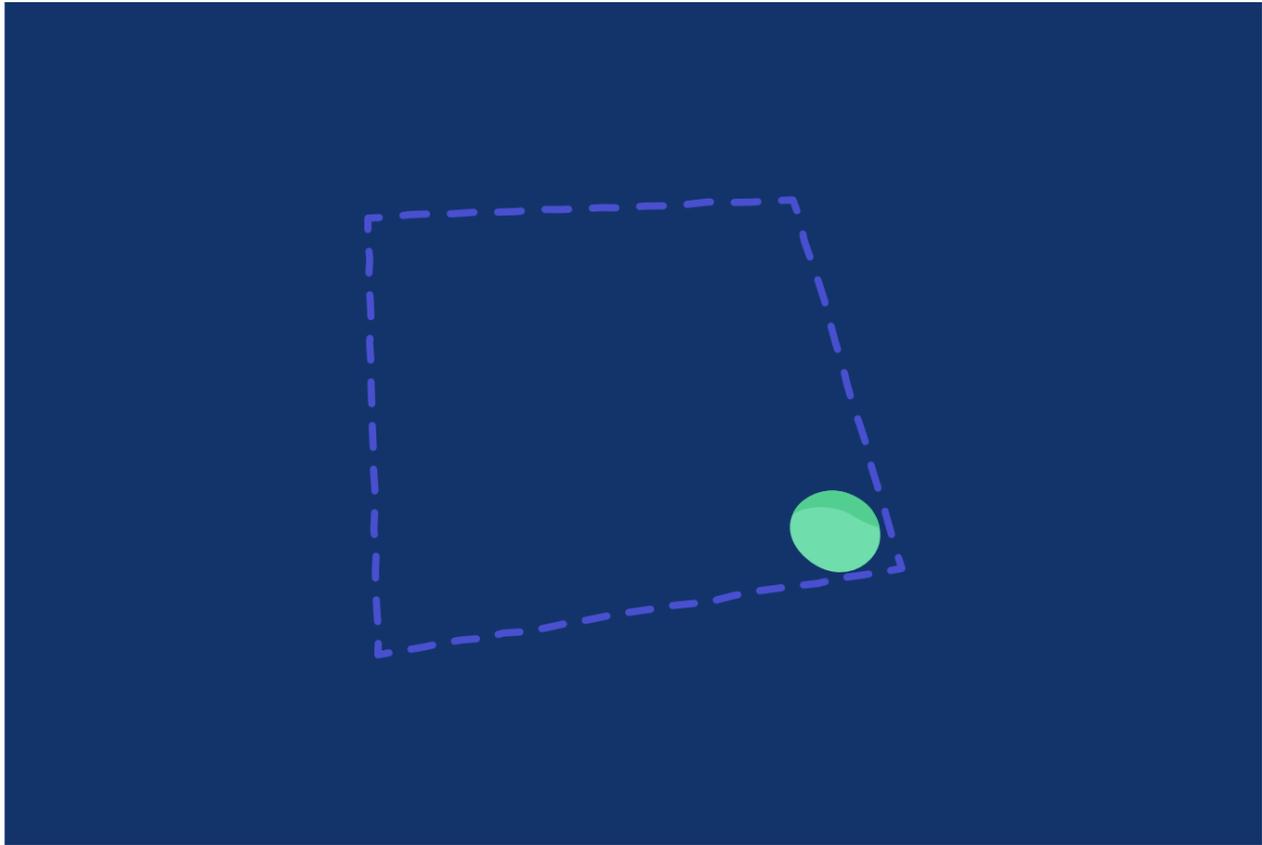
The ball gets engulfed into the light.

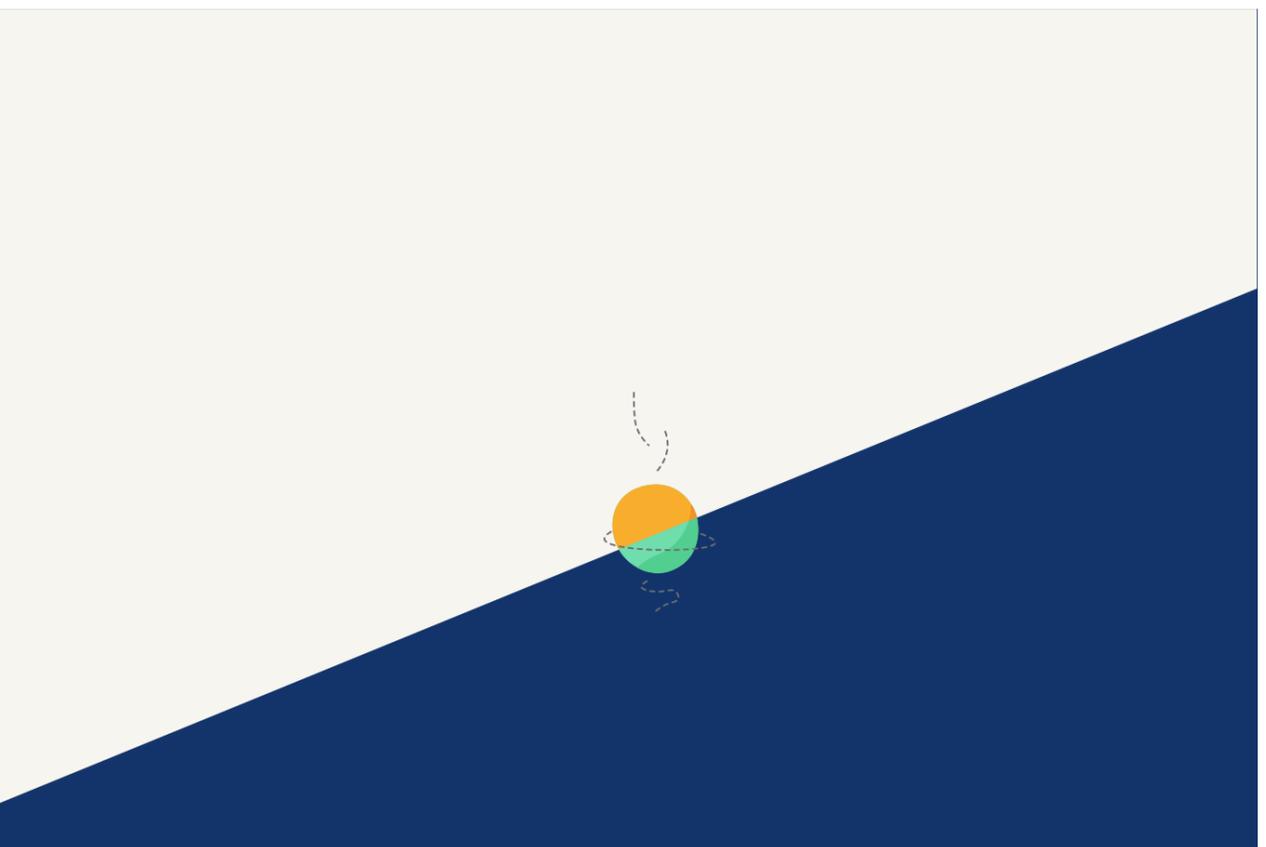
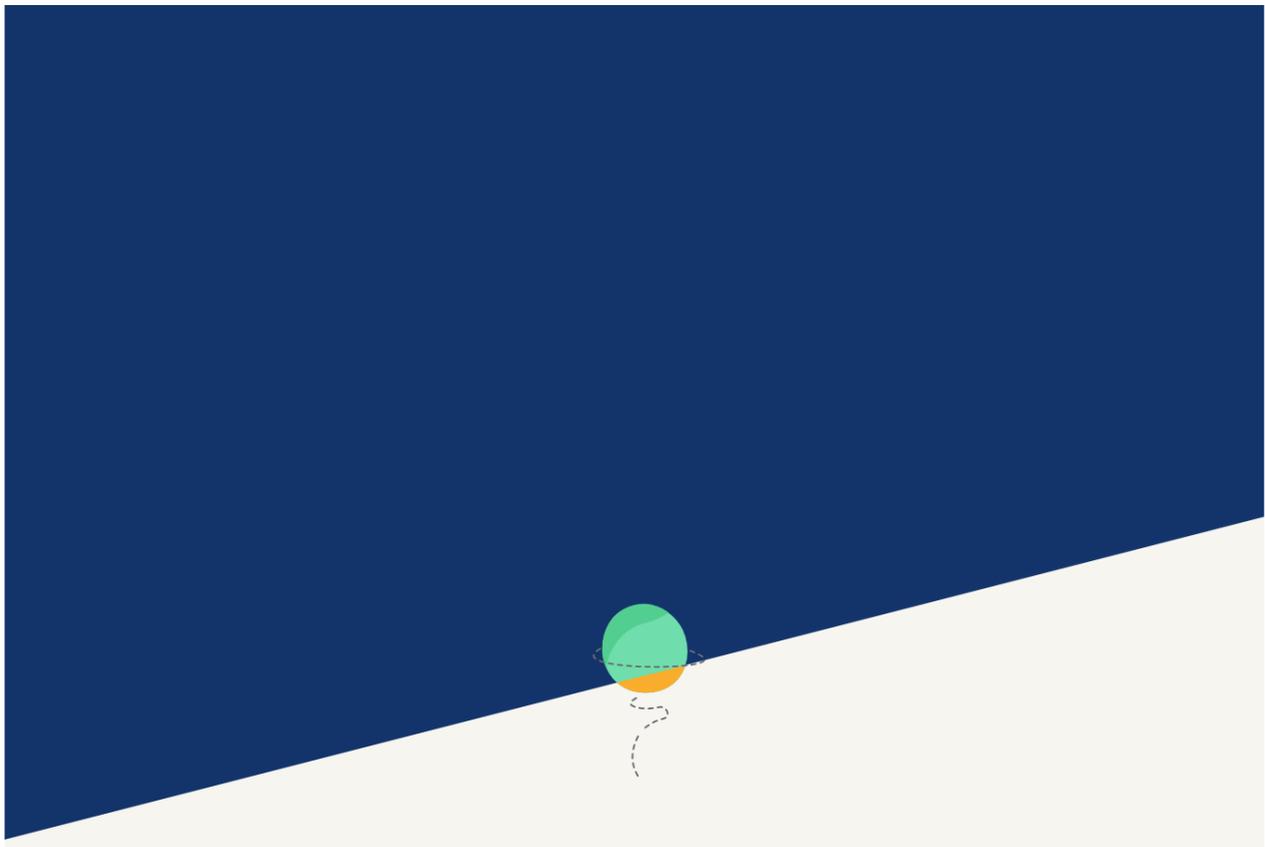
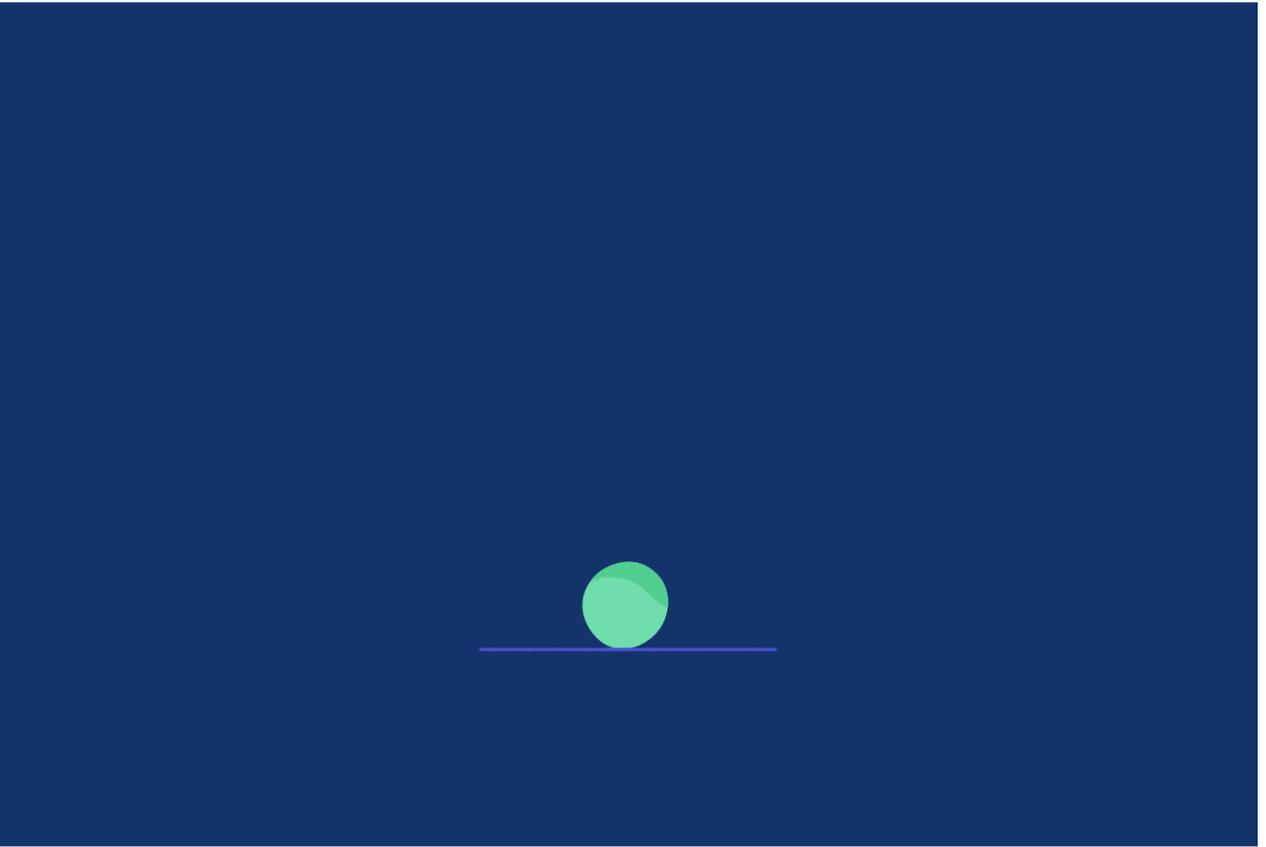


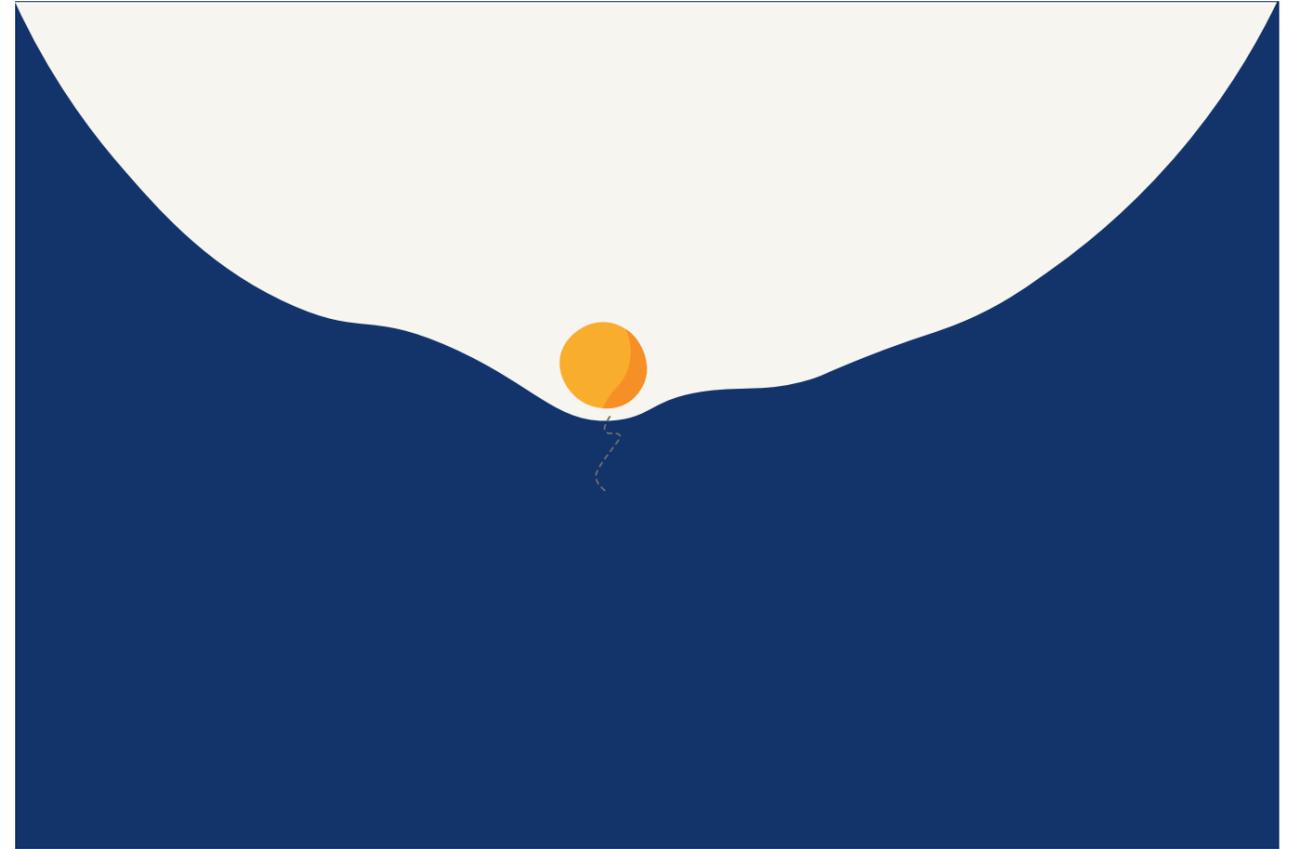
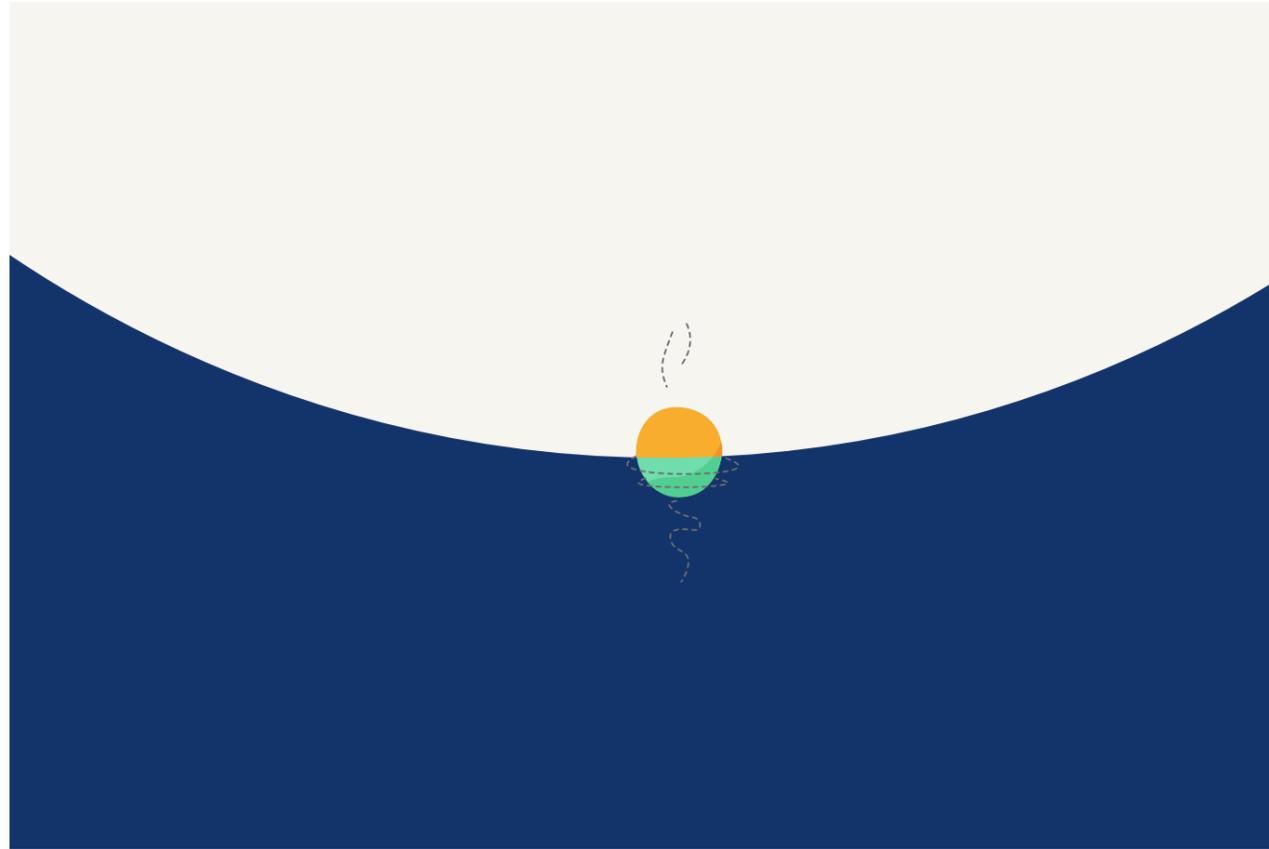
Animation ends with a quote.

STYLE FRAMES









“... falling was just
flying in reverse.”