

Aditi Khazanchi

USER EXPERIENCE DESIGNER

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EXPERIENCE

UX Design Intern

Microsoft, Mixed Reality | Redmond, WA | May - Aug 2018

- Designed and prototyped virtual reality opportunities to prevent social and emotional exclusion in the aging community, using an inclusive design process.
- Conducted a workshop on inclusive design thinking for 20 design interns at Microsoft.
- Participated in the annual hackathon as part of the inclusive hiring team, created a virtual reality app to help students with autism prepare for interviews, from UX flow through to visuals for the pitch video.

Lead Design Assistant

School of Design, RIT | Rochester, NY | Oct 2017 - present

- Recruited by the Assistant Professor for UI/UX to create an online platform to help non-design faculty and students learn the principles of visual design and typography.

Creative Intern

Interactive Avenues | Delhi, India | Jun 2016 - Aug 2016

A digital marketing agency under IPG Mediabrands

- Interfaced with the Creative Director to research and develop ideas that were used as the baseline for diverse projects including social media marketing, banner and newsletter design for brands such as Canon, Maruti Suzuki and Sony Sports.

SKILLS & TOOLS

Design & Research

Experience & Interaction Design

2D & VR prototyping

Visual design & Illustration

Motion graphics

Usability testing & Interviews

Programs

Photoshop & Illustrator

After Effects

Premiere Pro

Invision & Marvel

HTML & CSS

EDUCATION

Rochester Institute of Technology

Expected Graduation **May 2019**

Major in **New Media Design (BFA)**

Minor in **Psychology**

Current GPA - 3.94; Dean's List 2015 -18

Honours Program

LEADERSHIP

President & Mentor

Vice President & Mentor

New Media Club | May 2017 - present

Social Media Lead

Honours Program | Mar 2017 - Oct 2017

Student Government Member

Academics Committee | Feb 2016 - Jan 2018

Student Ambassador

Office of Admissions | Feb 2016 - Aug 2017

ACCOLADES

Microsoft Annual Hackathon

3rd Place, Inclusive Design Challenge | 2018

Adobe Design Achievement Awards

Semi-finalist Animation/MoGraph | 2018

Adobe Design Achievement Awards

Semi-finalist Web/App/Game Design | 2017

Featured Social Ad Design

RIT Signatures Magazines | Spring 2017

Adobe Design Achievement Awards

Semi-finalist Graphic Design & Print | 2015