

Aditi Khazanchi

User Experience Designer

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Experience

UX Design Intern / Microsoft (Mixed Reality)

Redmond, WA • May – Aug '18

Designed and prototyped virtual reality opportunities to prevent social and emotional exclusion in the aging community, using an inclusive design process.

Conducted a workshop on inclusive design thinking for 20 design interns at Microsoft.

Participated in the annual hackathon as part of the inclusive hiring team, created a virtual reality app to help students with autism prepare for interviews, from UX flow through to visuals for the pitch video.

Lead Design Assistant / School of Design, RIT

Rochester, NY • Oct '17 – present

Recruited by the Assistant Professor for UI/UX to create an online platform to help non-design faculty and students learn the principles of visual design and typography.

Creative Intern / Interactive Avenues

Delhi, India • Jun '16 – Aug '16

A digital marketing agency under IPG Mediabrand

Interfaced with the Creative Director to research and develop ideas that were used as the baseline for diverse projects including social media marketing, banner and newsletter design for brands such as Canon, Maruti Suzuki and Sony Sports.

Skills & Tools

Design & Research

Experience & Interaction Design, 2D & VR prototyping, Visual design & Illustration, Motion graphics, Usability testing & Interviews, Leading workshops & talks

Programs

Photoshop & Illustrator, Maquette, Invision, Figma, Marvel, Principle, After Effects, HTML & CSS

Education

Rochester Institute of Technology

Expected Graduation **May 2019**

Major in **New Media Design (BFA)**

Minor in **Psychology**

Current GPA – 3.94; Dean's List 2015 – 19

Honours Program

Leadership

President & Mentor

Vice President & Mentor

New Media Club • May '17 – present

Social Media Lead

Honours Program • Mar '17 – Oct '17

Student Government Member

Academics Committee • Feb '16 – Jan '18

Student Ambassador

Office of Admissions • Feb '16 – Aug '17

Accolades

Outstanding Undergraduate Scholar

Rochester Institute of Technology • '19

Microsoft Annual Hackathon

3rd Place/Inclusive Design Challenge • '18

Adobe Design Achievement Awards

Semi-finalist Animation/MoGraph • '18

Adobe Design Achievement Awards

Semi-finalist Web/App/Game Design • '17

Featured Social Ad Design

RIT Signatures Magazines • Spring '17

Adobe Design Achievement Awards

Semi-finalist Graphic Design & Print • '15